

# Nominal Association Measures and Feature Selection for Categorical Data

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# Outline

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# Nominal Associations

- We are interested in association measures for nominal data.
- The response variables have more than two categories.
- Goodman and Kruskal have argued that many nominal association measures are based on  $\chi^2$  statistic for testing independence.

# Goodman and Kruskal's $\tau$

Goodman and Kruskal (1954) proposed the following measure:

$$\tau^{Y|X} = \frac{\sum_{i=1}^{n_Y} \sum_{j=1}^{n_X} p(Y = i; X = j)^2 / p(X = j) - \sum_{i=1}^{n_Y} p(Y = i)^2}{1 - \sum_{i=1}^{n_Y} p(Y = i)^2}, \quad (1)$$

where  $n_X$  and  $n_Y$  represent the number of classes/categories for  $X$  and  $Y$  respectively.

# Goodman and Kruskal's $\tau$

The principle can be stated as

$$r(Y|X) = [V(Y) - V(Y|X)]/V(Y) \quad (2)$$

where  $V$  symbolizes certain measure of uncertainty.

Goodman and Kruskal's  $\tau$  can be derived by using Gini concentration index defined as

$$V_G(X) := \sum_{i=1}^{n_X} p(X = i)(1 - p(X = i)). \quad (3)$$

# Association Vector and General Association Degree

The *association vector*

$$\Theta^{Y|X} := (\theta^{(Y=1)|X}, \theta^{(Y=2)|X}, \dots, \theta^{(Y=n_Y)|X}) \quad (4)$$

is given by

$$\theta^{(Y=s)|X} := \frac{E[p(Y=s|X)^2] - p(Y=s)^2}{p(Y=s)(1-p(Y=s))}, \quad s = 1, 2, \dots, n_Y. \quad (5)$$

The global association degree is defined as

$$\tau_{\alpha}^{Y|X} = \sum_{s=1}^{n_Y} \alpha_s \theta^{Y=s|X}. \quad (6)$$

with  $\sum_s \alpha_s = 1$  and  $\alpha_s \geq 0$  for all  $s = 1, 2, \dots, n_Y$ ,

# Theoretical Properties

**THEOREM 1.** Assume  $\alpha$  is a regular weight vector.

- ①  $0 \leq \theta^{(Y=s)|X} \leq 1$  and  $0 \leq \tau_{\alpha}^{Y|X} \leq 1$ ;
- ②  $\tau_{\alpha}^{Y|X} = 0 \iff Y$  and  $X$  are independent.
- ③  $\tau_{\alpha}^{Y|X} = 1 \iff Y$  is completely determined by  $X$ ;
- ④ If the weight vector is assigned as in the following:

$$\alpha^P = \frac{1}{V_G(Y)} (p(Y=1) - p(Y=1)^2, \dots, p(Y=n_Y) - p(Y=n_Y)^2); \quad (7)$$

where  $V_G(Y) = \sum_s p(Y=s)(1 - p(Y=s))$ , then

$$\tau^{Y|X} = \tau_{\alpha^P}^{Y|X}. \quad (8)$$

# Association Matrix

The association matrix is given by

$$\gamma(Y|X) := (\gamma^{st}(Y|X)), \quad (9)$$

where

$$\gamma^{st}(Y|X) := \frac{E[p(Y = s|X) p(Y = t|X)]}{p(Y = s)},$$

where  $s, t = 1, 2, \dots, n_Y$ .

We have the following properties:

- (1)  $\gamma(Y|X)$  is a row stochastic matrix;
- (2)  $\theta^{(Y=s)|X}$  is the normalization of  $\gamma^{ss}(Y|X)$ ;

# Hierarchical Equivalence Structure

- ① *E-1 equivalent*, if  $\tau^{X_1|X_2} = \tau^{X_2|X_1} = \tau^{Y|X_1} = 1$ ;
- ② *E-2 equivalent*, if  $\tau^{Y|X_1} = 1 = \tau^{Y|X_2}$ ;
- ③ *E-3 equivalent*, if  $\gamma(Y|X_1) = \gamma(Y|X_2)$ ;
- ④ *E-4 equivalent*, if  $\Theta^{Y|X_1} = \Theta^{Y|X_2}$ ;
- ⑤ *E-5 equivalent with respect to a weight vector  $\alpha$* , if  $\tau_\alpha^{Y|X_1} = \tau_\alpha^{Y|X_2}$ .

**THEOREM 2.** If  $X_1$  and  $X_2$  are E- $i$  equivalent (with respect to  $Y$ ), then they are E- $(i+1)$  equivalent (with respect to  $Y$ ), for  $i = 1, 2, 3, 4$ .

# Structural Base

## Definition

A subset

$$\{V_{i_1}, V_{i_2}, \dots, V_{i_k}\} \subseteq V$$

is called an  $\alpha$ -structural base for  $S$  for a given regular weight vector  $\alpha$  if

$\alpha$ B1. for each  $V_i \in V$ ,  $\tau_\alpha^{V_i | (V_{i_1}, V_{i_2}, \dots, V_{i_k})} = 1$ ;

$\alpha$ B2. for any  $V \in \{V_{i_1}, \dots, V_{i_k}\}$ ,  $\tau_\alpha^{V | (\{V_{i_1}, \dots, V_{i_k}\} \setminus \{V\})} < 1$ .

**THEOREM 3.** Let  $S$  be a data set with independent variables  $X_1, \dots, X_n$  and a dependent variable  $Y$ , and  $\alpha$  a weight vector. Then there exists an  $\alpha$ -association base.

# ALGORITHM

- 1 Compute all pairwise associations and find the best one.
- 2 Compute the augmented associations by adding one more variables.
- 3 Find the best combination from Step 2.
- 4 Repeat Step 2 -3 until a stopping rule is reached.

The computational complexity for computing each  $\tau_\alpha$  is approximately  $O(n m)$ . Bootstrapped confidence interval might be needed when the sample size is moderate.

## SIMULATION

The joint distribution of  $(Y, X_1, X_2)$  is given by the following:

$(X_1, X_2)$	$P(X_1; X_2)$	$P(Y = 0 X_1, X_2)$	$P(Y = 1 X_1; X_2)$	$P(Y = 2 X_1; X_2)$
(0, 0)	9/16	95%	5%	0%
(0, 1)	3/16	30%	70%	0%
(1, 0)	3/16	50%	50%	0%
(1, 1)	1/16	0%	5%	95%

We also generate redundant variables  $X_3$ ,  $X_4$  and  $X_5$ .

$$P(X_3 = 1|X_1 = 1) = P(X_4 = 1|X_2 = 1) = 0.90.$$

$$X_5 = I(X_2 = 1) * I(X_3 = 1) * Z, \text{ where } P(Z = 1) = 0.8.$$

Note that  $P_Y = (0.6875, 0.2531, 0.0594)$ ..

# Weighting Schemes

For comparison purposes, we consider three weighting schemes:

$$\alpha_k^{GK} = \frac{p(Y = k)(1 - p(Y = k))}{\sum_{j=1}^{n_Y} p(Y = j)(1 - p(Y = j))}; \quad (10)$$

$$\alpha_k^{EW} = 1/n_Y; \quad (11)$$

$$\alpha_k^{IPW} = 1/p(Y = k) / \left[ \sum_{j=1}^{n_Y} 1/p(Y = j) \right]; \quad (12)$$

assuming that  $p(Y = k) > 0$  for any  $k$ .

## SIMULATION RESULTS

	$X_1$	$X_2$	$X_3$	$X_4$	$X_5$
$\tau(\text{GK})$	0.2382	0.1010	0.2060	0.0878	0.1511
$\tau(\text{EW})$	0.2221	0.1206	0.1923	0.1050	0.2943
$\tau(\text{IPW})$	0.1900	0.1597	0.1648	0.1393	0.5806

	$X_1 + X_4$	$X_2 + X_3 + X_5$	$X_1 + X_4 + X_5$	$X_1 + X_2$	ALL
$\tau(\text{GK})$	0.4627	0.4669	0.4823	0.5018	0.5018
$\tau(\text{EW})$	0.5570	0.5731	0.5884	0.6078	0.6078
$\tau(\text{IPW})$	0.7372	0.7940	0.8004	0.8198	0.8199

## DATA ANALYSIS

Data Set:  $n=24000$ ;  $m=120$ .

$\tau(\text{GK})$	0.0825	0.0760	0.0719	0.0680	0.0540
Variables	V34	V2	V48	V8	V12
$\tau(\text{EW})$	0.0911	0.0835	0.0809	0.0787	0.0638
Variables	V34	V2	V8	V48	V12
$\tau(\text{IPW})$	0.1075	0.0888	0.0773	0.0682	0.0605
Variables	V8	V34	V12	V111	V2

**Table:** Measure of associations using different weighting schemes for significant variables and some of their combinations.

## DATA ANALYSIS

Data Set:  $n=24000$ ;  $m=120$ .

$\tau(\text{GK})$	0.1195	0.1136	0.1076	0.1021	0.1013
V34	+V2	+V48	+V8	+V7	+V5
$\tau(\text{EW})$	0.1333	0.1268	0.1268	0.1128	0.1107
V34	+V2	+V8	+V48	+V7	+V5
$\tau(\text{IPW})$	0.1945	0.1779	0.1598	0.1589	0.1569
V8	+V1	+V22	+V34	+V2	+V48

**Table:** Top five measure of associations based on the combination of two variable. The best single variables are three weighting schemes are V34, V34, and V2, V8 respectively.

## DATA ANALYSIS

Data Set:  $n=24000$ ;  $m=120$ .

$\tau(\text{GK})$	0.1454	0.1397	0.1393	0.1380	0.1368
V34+V2	+V8	+V102	+V5	+V12	+V111
$\tau(\text{EW})$	0.1709	0.1583	0.1563	0.1554	0.1554
V34+V2	+V8	+V12	+V111	+V102	+V5
$\tau(\text{IPW})$	0.2576	0.2527	0.2379	0.2333	0.2321
V8+V1	+V2	+V48	+V7	+V34	+V102

**Table:** Top five measure of associations based on the combinations of triple variables by using V34+V2 and another explanatory variable using different weighting schemes.

# Summary

- We introduce an association vector and matrix to measure nominal associations.
- These measures provide both local and global evaluations.
- We also discover the hierarchical equivalence structure.
- The existence of a structural basis is proved.

# Future Works

- Extension to ordinal categorical data.
- Bayesian approach when the sample size is small.
- Application to risk management and biological data.

## References

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