

# Distributionally Robust Optimal Designs

Guillaume Sagnol

TU Berlin

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## 1 Starters

- Designs for the linear model
- Designs for the nonlinear model
- The Conic Programming approach

## 2 Distributionally Robust Optimization

## 3 DRO Designs

## 4 Numerical Illustration

# Design of Experiment

- $X \subset \mathbb{R}^n$ : compact design space

An experiment with  $N$  trials is defined by a *design*

$$\xi = \left\{ \begin{array}{ccc} \mathbf{x}_1 & \cdots & \mathbf{x}_s \\ n_1 & \cdots & n_s \end{array} \right\},$$

where

- $\mathbf{x}_i \in X$  is the  $i$ th *support point* of the design
- $n_i \in \mathbb{N}$  is the replication at the  $i$ th design point
- $\sum_{i=1}^s n_i = N$ .

# Design of Experiment

- $X \subset \mathbb{R}^n$ : compact design space

When  $N \rightarrow \infty$ , we can consider *approximate designs*:

$$\xi = \left\{ \begin{array}{ccc} \mathbf{x}_1 & \cdots & \mathbf{x}_s \\ w_1 & \cdots & w_s \end{array} \right\},$$

where

- $w_i \in \mathbb{R}_+$  is the proportion of the total number of trials at  $i$ th design point
- $\mathbf{x}_i \in X$  is a *support point* of the design iff  $w_i > 0$
- $\sum_{i=1}^s w_i = 1$ .

We denote by  $\Xi$  the set of all approximate designs

# The Linear Model

We assume the following model:

A trial at the design point  $\mathbf{x} \in X$  provides an observation

$$y = f(\mathbf{x})^T \boldsymbol{\theta} + \epsilon,$$

where

- $\boldsymbol{\theta} \in \Theta \subset \mathbb{R}^m$  is an *unknown* vector of parameters;
- $f : X \mapsto \mathbb{R}^m$  is known;
- $\mathbb{E}[\epsilon] = \mathbf{0}$ ,  $\mathbb{V}[\epsilon] = \sigma^2$  (a known constant), and the noises  $\epsilon, \epsilon'$  of two distinct trials are uncorrelated.

## Definition

The Fisher information matrix (FIM) of a design  $\xi \in \Xi$  is

$$M(\xi) := \sum_{i=1}^s w_i f(\mathbf{x}_i) f(\mathbf{x}_i)^T \in \mathbb{S}_m^+.$$

# Design for Estimation or Prediction

GOAL: Select a design  $\xi \in \Xi$ , such that

- 1 The vector  $\theta$  can be *estimated* with the best possible accuracy
  - 2 OR, such that the function  $\eta : \mathbf{x} \rightarrow f(\mathbf{x})^T \theta$  can be *predicted* with the best possible accuracy
- These goals are essentially multicriterial (there are several  $\theta_j$ 's and many  $\mathbf{x}$ 's).
  - So an appropriate scalarization is required.

# Standard Optimality Criteria

- Designs for optimal estimation of  $\theta$ :
  - **D-Optimality**: maximize Determinant of information matrix  
 $\leftrightarrow$  min. volume of conf. ellipsoids for  $\theta$ .

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  - **$A_K$ -Optimality:** minimize trace  $K^T M(\xi)^{-1} K$   
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- Designs for prediction of  $y(\mathbf{x})$  at unsampled  $\mathbf{x}$ 
  - **$G$ -Optimality**: minimize worst-case prediction variance

$$\min_{\xi} \max_{\mathbf{x} \in X} \rho(\mathbf{x})$$

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  - **$G$ -Optimality**: minimize worst-case prediction variance

$$\min_{\xi} \max_{\mathbf{x} \in X} \rho(\mathbf{x})$$

- **$I_{\mu}$ -Optimality**: minimize integrated prediction variance

$$\min_{\xi} \int_{\mathbf{x} \in X} \rho(\mathbf{x}) d\mu(\mathbf{x})$$

# Equivalence Theorems

## Theorem

A design is  $G$ -optimal iff it is  $D$ -optimal.

## Theorem

Let  $\mathbf{H} = \int_{\mathbf{x} \in \mathcal{X}} f(\mathbf{x})f(\mathbf{x})^T d\mu(\mathbf{x})$ , and take any factorization  $\mathbf{H} = \mathbf{K}\mathbf{K}^T$ . Then, a design is  $I_\mu$ -optimal iff it is  $A_K$ -optimal.

Roughly speaking, all design problems (for prediction or estimation) reduce to the maximization of a function of the form  $\Phi(M(\xi))$ , where  $\Phi$  is a concave design criterion.

# The Nonlinear Model

Now, we assume that a trial at  $\mathbf{x}$  yields a response

$$y = \eta(\mathbf{x}, \boldsymbol{\theta}) + \epsilon,$$

where  $\eta : X \times \Theta \mapsto \mathbb{R}$  is a known function, and we define the sensitivity function

$$f(\mathbf{x}, \boldsymbol{\theta}) := \frac{\partial \eta}{\partial \boldsymbol{\theta}}(\mathbf{x}, \boldsymbol{\theta}) \in \mathbb{R}^m$$

## Local FIM

The FIM of a design  $\xi \in \Xi$  now depends on  $\boldsymbol{\theta} \in \Theta$ :

$$M(\xi; \boldsymbol{\theta}) := \sum_{i=1}^s w_i f(\mathbf{x}_i; \boldsymbol{\theta}) f(\mathbf{x}_i; \boldsymbol{\theta})^T \in \mathbb{S}_m^+$$

Remark: similar situation for the generalized linear model:

$$y \in \{0, 1\}, \quad \mathbb{P}[y = 1] = \eta(\mathbf{x}, \boldsymbol{\theta}).$$

# Dealing with parameter-dependency (1/2)

Given a design criterion  $\Phi : \mathbb{S}_m^+ \mapsto \mathbb{R}$ ,

- Local optimal design at  $\theta \in \Theta$ :

$$\max_{\xi \in \Xi} \Phi(M(\xi; \theta))$$

- (Pseudo-)Bayesian optimal design:  
Given a prior  $\pi$  (probability measure over  $\Theta$ ),

$$\max_{\xi \in \Xi} \int_{\theta \in \Theta} \Phi(M(\xi; \theta)) d\pi(\theta)$$

- Maximin Optimal Design

$$\max_{\xi \in \Xi} \min_{\theta \in \Theta} \Phi(M(\xi; \theta))$$

# Dealing with parameter-dependency (2/2)

Standardized versions of these criteria have also been considered. Define the local efficiency of a design as

$$\text{eff}(\xi; \theta) := \frac{\Phi(M(\xi; \theta))}{\sup_{\xi^* \in \Xi} \Phi(M(\xi^*; \theta))} \in [0, 1].$$

- Standardized Bayesian optimal design:  
Given a prior  $\pi$  (probability measure over  $\Theta$ ),

$$\max_{\xi \in \Xi} \int_{\theta \in \Theta} \text{eff}(\xi; \theta) d\pi(\theta)$$

- Standardized Maximin Optimal Design:

$$\max_{\xi \in \Xi} \min_{\theta \in \Theta} \text{eff}(\xi; \theta)$$

# The Conic Programming approach

- When  $X = \{\mathbf{x}_1, \dots, \mathbf{x}_s\}$  is finite, the optimal design problem reduces to finding the vector of weights  $\mathbf{w} \in \mathbb{R}^s$  of the design.  
→ This is a convex optimization problem.
- A conic programming problem is a linear optimization problem over a convex cone  $\mathcal{K}$
- Interior Point Methods are algorithms that are efficient both in theory and in practice, in particular for the following cones
  - $\mathcal{K} = \mathbb{R}_+^n$ : Linear Programming (LP)
  - $\mathcal{K} = \mathcal{L}_n$ : Second Order Cone Programming (SOCP)
  - $\mathcal{K} = \mathbb{S}_+^n$ : Semidefinite Programming (SDP)

# Conic-representability

- We say that a concave function  $f : \mathbb{R}^n \mapsto \mathbb{R}$  is  $\mathcal{K}$ -representable if its hypograph

$$\text{hypo } f := \{(\mathbf{x}, t) \in \mathbb{R}^{n+1} : f(\mathbf{x}) \geq t\}$$

is equal to the projection of a set of the form  $\{\mathbf{z} : \mathbf{A}\mathbf{z} - \mathbf{b} \in \mathcal{K}\}$ .

- The optimal design problem (for the linear model) can be reformulated as a conic optimization problem over  $\mathcal{K}$  if the criterion  $\Phi$  is  $\mathcal{K}$ -representable.
- Conic representability of design criteria:

criterion	$E_K$	$A_K$	$D_K$	$\mathbf{c}$	$\Phi_{p,K}$	$(p \leq 1, p \in \mathbb{Q})$
SDP	X	X	X	X	X	
SOCP	?	X	X	X	?	
LP				X		

# Example: A-optimality

$$\Phi_A(M) := (\text{trace } M^{-1})^{-1}$$

**Semidefinite representation of  $\Phi_A$ :**

$$\Phi_A(M) \geq t \iff \exists Y \in \mathbb{S}_m : \text{trace } Y \leq t \text{ and } \begin{bmatrix} Y & tI \\ tI & M \end{bmatrix} \succeq 0.$$

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A-optimality SDP:

$$\begin{aligned} \max_{\mathbf{w}, t, Y} \quad & t \\ \text{s.t.} \quad & \text{trace } Y \leq t \\ & \begin{bmatrix} Y & tI \\ tI & M(\mathbf{w}) \end{bmatrix} \succeq 0 \\ & \sum_i w_i = 1, \mathbf{w} \geq \mathbf{0}. \end{aligned}$$

# Conic Programming Approach to DoE

- Maxdet and SDP formulations [e.g. Boyd & Vandenberghe, 2004]
- SDP-approach to compute criterion-robust designs [Harman, 2004]
- (MI)SOCP formulations for approximate (exact)  $A$ - and  $D$ -optimality [S., 2011], [S. & Harman, 2015]
- SDP-approach to find support points in rational models [Papp, 2012]
- SDP formulation for  $\Phi_p$ -optimality [S., 2013]
- Extended formulation for Bayesian Designs [Duarte, Wong, 2015]
- Extended formulation for Maximin Designs [Duarte, S., Wong, submitted]

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# Optimization under uncertainty

Terminology used in OR community

- $\mathbf{x}$  : decision variable
- $X$  decision space
- $\theta$  : uncertain parameter, with *nominal value*  $\bar{\theta}$ .
- $\Theta$  : uncertainty set
- $F(\mathbf{x}, \theta)$ : objective function (revenue)

- **Nominal (deterministic) Problem:**

$$\max_{\mathbf{x} \in X} F(\mathbf{x}, \bar{\theta})$$

- **Stochastic Programming:**

$$\max_{\mathbf{x} \in X} \mathbb{E}_{\theta} F(\mathbf{x}, \theta)$$

- **Robust Optimization:**

$$\max_{\mathbf{x} \in X} \min_{\theta \in \Theta} F(\mathbf{x}, \theta)$$

# Distributionally Robust Optimization

- Often, only a few samples from the uncertain parameter are available (e.g., historical data).
- This may not be enough to characterize exactly the distribution of  $\theta$ .
- However, this data can be used to obtain (probabilistic) bounds on the expected value or variance of  $\theta$ , or on the probability that  $\theta \in \Theta' \subset \Theta$ .

## Definition

Given a family  $\mathcal{P}$  of probability distributions for the parameter  $\theta$ , the *distributionally robust counterpart* (of the deterministic optimization problem) is

$$\max_{\mathbf{x} \in X} \min_{\mathbb{P} \in \mathcal{P}} \mathbb{E}_{\theta \sim \mathbb{P}} F(\mathbf{x}, \theta)$$

# Review of main developments

- Introduced by Scarf (1958) for the Newsvendor Problem
- A lot of advances in the last decade, with the raise of Conic Programming (e.g. El Ghaoui et. al, 2003)
- When  $F(x, \theta)$  is convex w.r.t.  $x$  and the ambiguity set  $\mathcal{P}$  is defined through expected value of functions of  $\theta$ , DRO reduces to a semi-infinite convex program
- Delage & Ye's seminal work (2010):
  - “Recipe” to construct an ambiguity set  $\mathcal{P}$  from historical samples of  $\theta$ , with theoretical foundations
  - If  $\theta \mapsto F(x, \theta)$  is concave and  $x \mapsto F(x, \theta)$  is convex, separations oracles are provided,  $\Theta$  is convex, then DRO is *tractable*.
  - If moreover  $\theta \mapsto F(x, \theta)$  is PWL and  $\Theta$  is a polytope or an ellipsoid, the DRO problem reduces to an SDP.

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# Distributionally Robust Optimal Designs

Given a design criterion  $\Phi$  and a family  $\mathcal{P}$  of priors for the unknown vector of parameters  $\theta$ , a design  $\xi \in \Xi$  is called *distributionally robust optimal* (DRO) if it maximizes

$$\min_{\pi \in \mathcal{P}} \int_{\theta \in \Theta} \Phi(M(\xi; \theta)) d\pi(\theta).$$

Special cases:

- If  $\mathcal{P} = \{\pi\}$  is a singleton:  
DRO design  $\longleftrightarrow$  Bayesian optimal design
- If  $\mathcal{P} = \{\mathbb{P} \text{ prob. measure} : \mathbb{P}(\Theta) = 1\}$ :  
DRO design  $\longleftrightarrow$  Maximin optimal design

# A simple example

We first assume that  $\Theta$  is finite:

$$\Theta = \{\boldsymbol{\theta}_1, \dots, \boldsymbol{\theta}_N\}.$$

Consider the following family of priors:

Given  $\boldsymbol{\theta} \in \Theta$  and  $\Sigma \succ 0$ ,

$$\mathcal{P} = \left\{ \boldsymbol{p} \in \mathbb{R}_+^N : \begin{array}{l} \sum_k p_k = 1, \\ \sum_k p_k \boldsymbol{\theta}_k = \bar{\boldsymbol{\theta}}, \\ \sum_k p_k (\boldsymbol{\theta}_k - \bar{\boldsymbol{\theta}})(\boldsymbol{\theta}_k - \bar{\boldsymbol{\theta}})^T = \Sigma \end{array} \right\}$$

# SDP formulation: example

DRO-design:

$$\max_{\xi \in \Xi} \min_{\mathbb{P} \in \mathcal{P}} \underbrace{\mathbb{E}_{\theta \sim \mathbb{P}}[\Phi(M(\xi, \theta))]}_{\Phi_{\text{DRO}}(\xi)}$$

The inner optimization problem is a Linear Program (LP):

$$\begin{aligned} \Phi_{\text{DRO}}(\xi) = \min_{\rho \geq 0} \quad & \sum_k \rho_k \Phi(M(\xi; \theta_k)) \\ \text{s.t.} \quad & \sum_k \rho_k = 1, \\ & \sum_k \rho_k \theta_k = \bar{\theta}, \\ & \sum_k \rho_k \underbrace{(\theta_k - \bar{\theta})(\theta_k - \bar{\theta})^T}_{V_k} = \Sigma \end{aligned}$$

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$$\max_{\xi \in \Xi} \min_{\mathbb{P} \in \mathcal{P}} \underbrace{\mathbb{E}_{\theta \sim \mathbb{P}}[\Phi(M(\xi, \theta))]}_{\Phi_{\text{DRO}}(\xi)}$$

By the strong LP-duality theorem,

$$\begin{aligned} \Phi_{\text{DRO}}(\xi) = & \max_{\lambda \in \mathbb{R}, \mu \in \mathbb{R}^m, \Lambda \in \mathbb{S}^m} \lambda + \mu^T \bar{\theta} + \langle \Lambda, \Sigma \rangle \\ \text{s.t.} \quad & \lambda + \mu^T \theta_k + \langle \Lambda, V_k \rangle \leq \Phi(M(\xi; \theta_k)) \\ & (\forall k = 1, \dots, N) \end{aligned}$$

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Finally, maximizing the above expression with respect to  $\xi \in \Xi$  is an SDP when  $X$  is finite and  $\Phi$  is SDP-representable.

# Simple Example: the general case

$$\mathcal{P} = \left\{ \pi \text{ prob. measure : } \begin{array}{l} \int_{\Theta} d\pi(\theta) = 1, \\ \int_{\Theta} \theta d\pi(\theta) = \bar{\theta}, \\ \int_{\Theta} (\theta - \bar{\theta})(\theta - \bar{\theta})^T d\pi(\theta) = \Sigma \end{array} \right\}$$

## Theorem

A design  $\xi \in \Xi$  is DRO iff there exists a dual probability measure  $\pi \in \mathcal{P}$ , as well as  $(\lambda, \mu, \Lambda) \in \mathbb{R} \times \mathbb{R}^m \times \mathbb{S}^m$  such that

- $\xi$  is Bayesian optimal for  $\pi$
- $\forall \theta \in \Theta, \quad \lambda + \mu^T \theta + (\theta - \bar{\theta})^T \Lambda (\theta - \bar{\theta}) \leq \Phi(M(\xi; \theta))$

Moreover, the above inequality becomes an equality at the support points of  $\pi$ .

# Convex tractable sets of distribution families

The framework we propose is working for families  $\mathcal{P}$  of probability distributions  $\mathbb{P}$  satisfying  $\mathbb{P}(\Theta) = 1$ , as well as constraints of the form

- $\mathbb{E}_{\boldsymbol{\theta} \sim \mathbb{P}}[\psi_i(\boldsymbol{\theta})] = 0$ ,  
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In particular, this allows constraints of the form

- $\mathbb{E}[\theta]$  belongs to a convex set
- Bounds on the probability that  $\theta \in \Theta'$ , where  $\Theta' \subseteq \Theta$
- $\mathbb{V}[\theta] \succeq \Sigma_0$  (w.r.t. Loewner ordering)

Indeed, this is equivalent to  $\mathbb{E} \left[ \begin{pmatrix} (\theta\theta^T - \Sigma_0) & \theta \\ \theta^T & 1 \end{pmatrix} \right] \succeq 0$

# Semi-infinite formulation for finite $X$

$$\text{Let } \mathcal{P} = \left\{ \begin{array}{l} \mathbb{P} \text{ prob. measure : } \mathbb{E}_{\boldsymbol{\theta} \sim \mathbb{P}}[\mathbf{1}] = 1 \\ \mathbb{E}_{\boldsymbol{\theta} \sim \mathbb{P}}[\psi_i(\boldsymbol{\theta})] = 0 \quad (i = 1, \dots, p) \\ \mathbb{E}_{\boldsymbol{\theta} \sim \mathbb{P}}[\Psi_j(\boldsymbol{\theta})] \succeq 0 \quad (j = 1, \dots, q) \end{array} \right\},$$

and assume that  $X = \{\mathbf{x}_1, \dots, \mathbf{x}_s\}$  is finite.

Then, the weights  $w_k$  of a DRO-design  $\xi^* = \{\mathbf{x}_k, w_k\}$  solve the following semi-infinite SDP:

$$\begin{aligned} & \max_{\mathbf{w}, \lambda, \mu, \Lambda_j} \quad \lambda \\ & \text{s.t.} \quad \Phi(M(\mathbf{w}, \boldsymbol{\theta})) \geq \lambda + \sum_i \mu_i \psi_i(\boldsymbol{\theta}) + \sum_j \langle \Lambda_j, \Psi_j(\boldsymbol{\theta}) \rangle, \\ & \quad \quad \quad (\forall \boldsymbol{\theta} \in \Theta) \\ & \quad \quad \quad \sum_k w_k = 1, \quad \mathbf{w} \geq \mathbf{0} \\ & \quad \quad \quad \Lambda_j \succeq 0 \quad (j = 1, \dots, q). \end{aligned}$$

# Optimality conditions

$$\mathcal{P} = \left\{ \mathbb{P} \text{ prob. measure} : \begin{array}{ll} \mathbb{E}_{\boldsymbol{\theta} \sim \mathbb{P}}[\mathbf{1}] = 1 & \\ \mathbb{E}_{\boldsymbol{\theta} \sim \mathbb{P}}[\psi_i(\boldsymbol{\theta})] = 0 & (i = 1, \dots, p) \\ \mathbb{E}_{\boldsymbol{\theta} \sim \mathbb{P}}[\Psi_j(\boldsymbol{\theta})] \succeq 0 & (j = 1, \dots, q) \end{array} \right\}.$$

## Theorem

If the *ambiguity set*  $\mathcal{P}$  contains a Slater-type point, then a design  $\xi \in \Xi$  is DRO iff there exists a dual probability measure  $\pi \in \mathcal{P}$ , as well as

$$(\lambda, \boldsymbol{\mu}, \Lambda_1, \dots, \Lambda_q) \in \mathbb{R} \times \mathbb{R}^p \times \mathbb{S}^{n_1} \times \dots \times \mathbb{S}^{n_q}$$

such that

- $\xi$  is Bayesian optimal for  $\pi$
- $\forall \boldsymbol{\theta} \in \Theta, \quad \lambda + \sum_i \mu_i \psi_i(\boldsymbol{\theta}) + \sum_j \langle \Lambda_j, \Psi_j(\boldsymbol{\theta}) \rangle \leq \Phi(M(\xi; \boldsymbol{\theta}))$

Moreover, the above inequality becomes an equality at the support points of  $\pi$ .

# Example: Delage & Ye's Ambiguity set

Ambiguity set of Delage and Ye for Data-Driven DRO:

Given some *estimates*  $\mu$  and  $\Sigma$  for the mean and variance of  $\theta$ , and some confidence parameters  $\gamma_1, \gamma_2 \geq 0$ ,

$$\mathcal{P} = \left\{ \begin{array}{l} \mathbb{P} \text{ prob. measure : } \mathbb{E}_{\theta \sim \mathbb{P}}[\mathbf{1}] = 1 \\ \mathbb{E}_{\theta \sim \mathbb{P}}[(\theta - \mu)^T \Sigma^{-1} (\theta - \mu)] \leq \gamma_1 \\ \mathbb{E}_{\theta \sim \mathbb{P}}[(\theta - \mu)(\theta - \mu)^T] \preceq (1 + \gamma_2)\Sigma \end{array} \right\}.$$

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$$\mathcal{P} = \left\{ \begin{array}{l} \mathbb{P} \text{ prob. measure : } \mathbb{E}_{\theta \sim \mathbb{P}}[\mathbf{1}] = 1 \\ \mathbb{E}_{(\theta \sim \mathbb{P})}[(\theta - \mu)^T \Sigma^{-1} (\theta - \mu)] \leq \gamma_1 \\ \mathbb{E}_{\theta \sim \mathbb{P}}[(\theta - \mu)(\theta - \mu)^T] \preceq (1 + \gamma_2)\Sigma \end{array} \right\}.$$

Semi-infinite SDP:

$$\begin{array}{ll} \max_{\mathbf{w}, \beta, Q} & \lambda - \beta\gamma_1 - (1 + \gamma_2)\langle Q, \Sigma \rangle \\ \text{s.t.} & \Phi(M(\mathbf{w}, \theta)) \geq \lambda - (\theta - \mu)^T (\Sigma^{-1} + Q)(\theta - \mu) \quad (\forall \theta \in \Theta) \\ & \sum_k w_k = 1, \mathbf{w} \geq \mathbf{0} \\ & \beta \geq 0, Q \succeq \mathbf{0}. \end{array}$$

# Example: Delage & Ye's Ambiguity set

Ambiguity set of Delage and Ye for Data-Driven DRO:

Given some *estimates*  $\mu$  and  $\Sigma$  for the mean and variance of  $\theta$ , and some confidence parameters  $\gamma_1, \gamma_2 \geq 0$ ,

$$\mathcal{P} = \left\{ \begin{array}{l} \mathbb{P} \text{ prob. measure : } \mathbb{E}_{\theta \sim \mathbb{P}}[\mathbf{1}] = 1 \\ \mathbb{E}_{\theta \sim \mathbb{P}}[(\theta - \mu)^T \Sigma^{-1} (\theta - \mu)] \leq \gamma_1 \\ \mathbb{E}_{\theta \sim \mathbb{P}}[(\theta - \mu)(\theta - \mu)^T] \preceq (1 + \gamma_2)\Sigma \end{array} \right\}.$$

SDP for A-optimality over a finite  $\Theta = \{\theta_1, \dots, \theta_N\}$ :

$$\begin{array}{ll} \max_{\mathbf{w}, \beta, \mathbf{Q}, \mathbf{t}, Y_k} & \lambda - \beta\gamma_1 - (1 + \gamma_2)\langle \mathbf{Q}, \Sigma \rangle \\ \text{s.t.} & t_k = \lambda - (\theta_k - \mu)^T (\Sigma^{-1} + \mathbf{Q})(\theta_k - \mu) \geq \text{tr } Y_k \\ & \begin{bmatrix} Y_k & t_k I \\ t_k I & M(\mathbf{w}, \theta_k) \end{bmatrix} \succeq 0 \quad (k = 1, \dots, N) \\ & \sum_k \mathbf{w}_k = \mathbf{1}, \mathbf{w} \geq \mathbf{0}, \beta \geq 0, \mathbf{Q} \succeq \mathbf{0}. \end{array}$$

# Asymptotic result

Let  $\xi^*$  be a DRO-design over a finite set of candidate points  $X$ .

Let  $\theta_1, \dots, \theta_N$  be an i.i.d. sample over  $\Theta$  (from any *continuous* distribution), and denote by  $\xi_N$  the design computed by the SDP over  $\Theta_N = \{\theta_1, \dots, \theta_N\}$ .

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## Theorem [Xiu, Liu & Sun, 2017]

*Under some regularity conditions*, for any  $\epsilon > 0$ , there exists constants  $C > 0$  and  $\beta > 0$  such that for  $N$  sufficiently large,

$$\text{Prob}(|\Phi_{\text{DRO}}(\xi^*) - \Phi_{\text{DRO}}(\xi_N)| > \epsilon) \leq Ce^{-\beta N}.$$

# A primal-dual cutting-plane algorithm

- Start with a discretization  $\hat{X} = \{\mathbf{x}_1, \dots, \mathbf{x}_s\} \subset X$ , and  $\hat{\Theta} = \{\boldsymbol{\theta}_1, \dots, \boldsymbol{\theta}_N\} \subset \Theta$
- Repeat until convergence:
  - 1 Solve the finite-size SDP over  $\hat{X}$  and  $\hat{\Theta}$
  - 2 The SDP solver returns a design  $\xi^*$ , Lagrange multipliers  $\lambda, (\mu_i)_{1 \leq i \leq p}, (\Lambda_j)_{1 \leq j \leq q}$ , and the optimal dual variables yield a dual measure  $\pi^*$  supported by  $\hat{\Theta}$ .
  - 3 Find some points  $\boldsymbol{\theta}$  violating

$$\lambda + \sum_i \mu_i \psi_i(\boldsymbol{\theta}) + \sum_j \langle \Lambda_j, \Psi_j(\boldsymbol{\theta}) \rangle \leq \Phi(M(\xi^*; \boldsymbol{\theta}))$$

and add them to  $\hat{\Theta}$

- 4 Find some points  $\mathbf{x}$  violating

$$\int_{\boldsymbol{\theta} \in \Theta} (D\Phi(\xi^*; \boldsymbol{\theta})[\mathbf{x}] - \Phi(\xi^*; \boldsymbol{\theta})) d\pi^*(\boldsymbol{\theta}) \leq 0$$

and add them to  $\hat{X}$

# Outline

- 1 Starters
  - Designs for the linear model
  - Designs for the nonlinear model
  - The Conic Programming approach
- 2 Distributionally Robust Optimization
- 3 DRO Designs
- 4 Numerical Illustration

# Logistic Regression in Two Variables

Model:

- $X = [1, 21] \times [1, 21]$
- $\Theta = \{0.1\} \times [0, 0.3] \times [0, 0.4]$
- GLM with logit-link function:

$$\text{Prob}[y(\mathbf{x}) = 1] = p(\mathbf{x}, \boldsymbol{\theta}) \frac{\exp(\theta_0 + x_1\theta_1 + x_2\theta_2)}{1 + \exp(\theta_0 + x_1\theta_1 + x_2\theta_2)}$$

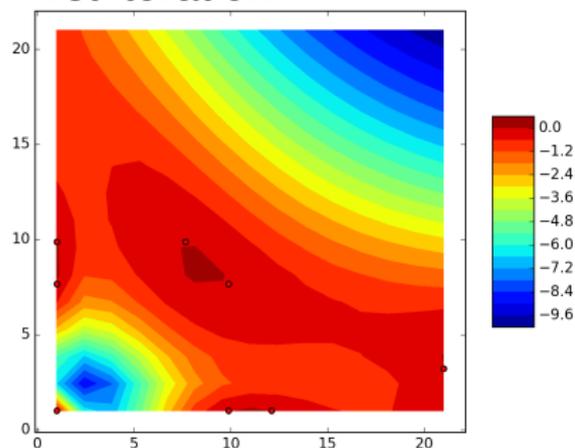
- $M(\delta_{\mathbf{x}}, \boldsymbol{\theta}) = p(\mathbf{x}, \boldsymbol{\theta})(1 - p(\mathbf{x}, \boldsymbol{\theta})) \begin{bmatrix} 1 \\ x_1 \\ x_2 \end{bmatrix} \begin{bmatrix} 1 \\ x_1 \\ x_2 \end{bmatrix}^T$

We compute a  $\Phi_A$ -DRO design over the family of priors s.t.:

- $\mathbb{E}[\boldsymbol{\theta}] = [0.1, 0.15, 0.2]$ ,
- $\mathbb{V}[\boldsymbol{\theta}] = \text{diag}([0, 0.01, 0.01])$

# Functions from the “equivalence theorem”

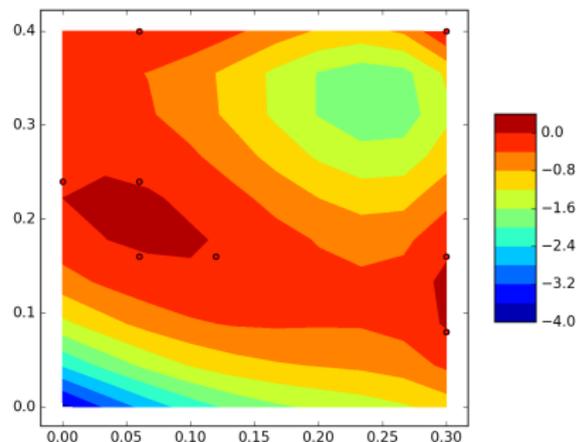
1st iteration



Plot of the function

$$\int_{\theta \in \Theta} (D\Phi(\xi^*; \theta)[\mathbf{x}] - \Phi(\xi^*; \theta)) d\pi^*(\theta)$$

over  $\mathbf{x} \in X$



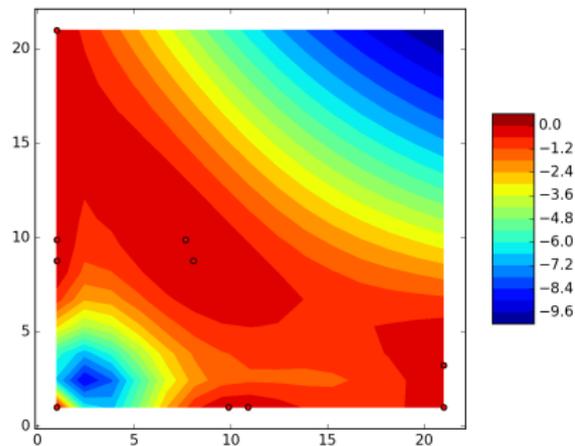
Plot of the function

$$\lambda + \mu^T \theta + (\theta - \bar{\theta})^T \Lambda (\theta - \bar{\theta}) - \Phi(M(\xi^*; \theta))$$

over  $\theta \in \Theta$

# Functions from the “equivalence theorem”

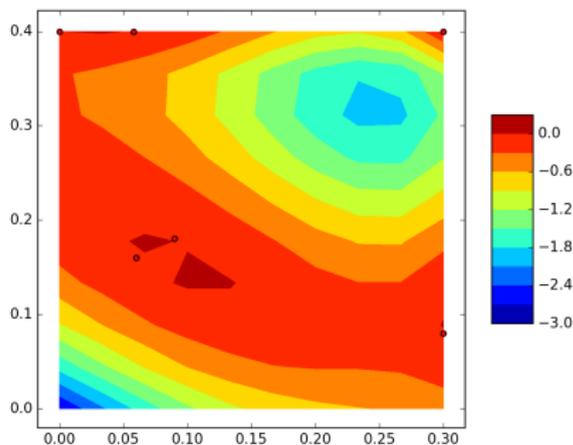
2nd iteration



Plot of the function

$$\int_{\theta \in \Theta} (D\Phi(\xi^*; \theta)[\mathbf{x}] - \Phi(\xi^*; \theta)) d\pi^*(\theta)$$

over  $\mathbf{x} \in \mathcal{X}$



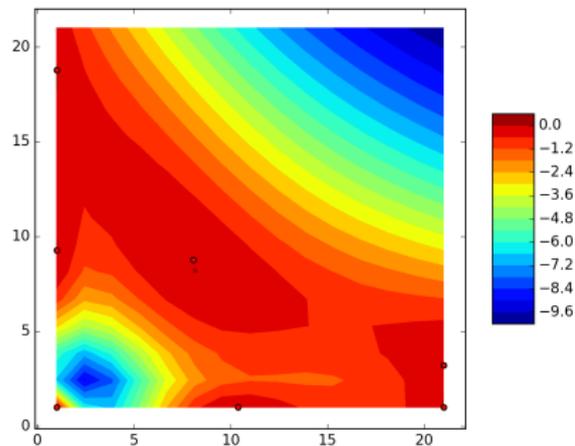
Plot of the function

$$\lambda + \mu^T \theta + (\theta - \bar{\theta})^T \Lambda (\theta - \bar{\theta}) - \Phi(M(\xi^*; \theta))$$

over  $\theta \in \Theta$

# Functions from the “equivalence theorem”

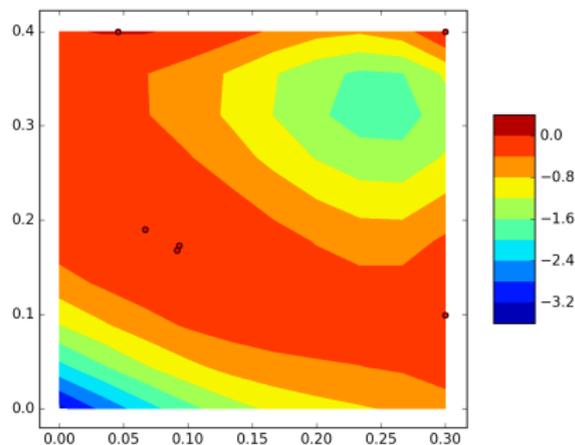
3rd iteration



Plot of the function

$$\int_{\theta \in \Theta} (D\Phi(\xi^*; \theta)[\mathbf{x}] - \Phi(\xi^*; \theta)) d\pi^*(\theta)$$

over  $\mathbf{x} \in X$

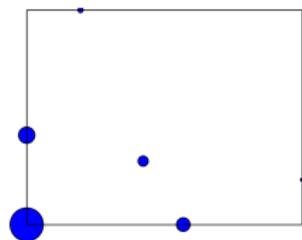


Plot of the function

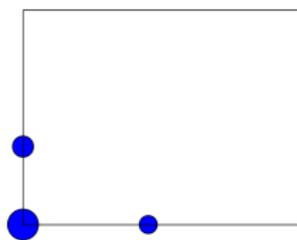
$$\lambda + \mu^T \theta + (\theta - \bar{\theta})^T \Lambda (\theta - \bar{\theta}) - \Phi(M(\xi^*; \theta))$$

over  $\theta \in \Theta$

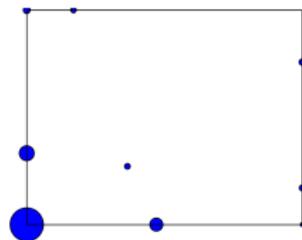
# Optimal Designs



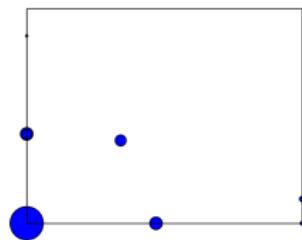
Bayes (uniform)



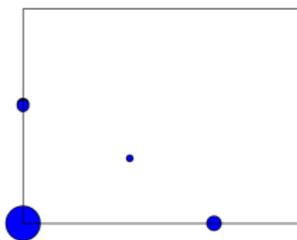
Maximin



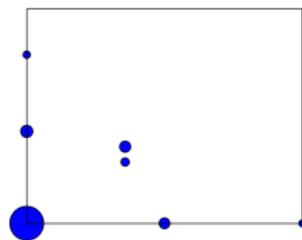
std. maximin



DRO ( $\mathbb{V}[\theta_i] = 0.01$ )



DRO ( $\mathbb{V}[\theta_i] = 0.002$ )



std.DRO ( $\mathbb{V}[\theta_i] = 0.01$ )

# Conclusion

- A new unifying framework to handle dependency to unknown parameters
- Flexibility to define the “ambiguity set”, partially overcomes drawbacks of Bayesian and Maximin approaches
- SDP formulation when  $X$  and  $\Theta$  are discretized
- Primal-dual cutting-plane approach to find DRO-optimal design
- Approach can be extended to standardized design criteria

## A few references (on DRO only):

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- El Ghaoui, L., M. Oks, F. Oustry. 2003. Worst-case value-at-risk and robust portfolio optimization: A conic programming approach. Oper. Res. 51(4) 543–556.
- Delage, E. and Ye, Y., 2010. Distributionally robust optimization under moment uncertainty with application to data-driven problems. Operations research, 58(3), pp.595-612.
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