

# An instance of inference: treatment effect estimation

## Some general goals

- ▶ Predict the health state of an individual after treatment.
- ▶ Develop a strategy for steering the treatment over time.
- ▶ Understand the mechanisms underlying illness and recovery.

## Variables

- ▶ Holistic: health state, treatment, individual, environment.
- ▶  $x$ : quantifiers of the health state.
- ▶  $z$ : factors characterizing the patient and the current conditions, including current or past values of  $x$ . Some may be known or measurable, some latent.
- ▶  $a$ : features of the treatment under consideration.

**Observations**  $o$  from past and the current patient: values of  $x$ ,  $z$  and  $a$ , or of quantities related to them.

## General tasks

- ▶ Build a model for the effect of action  $a$  on the outcome  $x$ , qualified by factors  $z$ :  
 $a, z \rightarrow x$ : regression, classification  
 $\rho(x|a, z)$ : conditional probability estimation  
 $x^i \sim \rho(\cdot | a, z)$ : simulation
- ▶ Uncover hidden parameters: factor discovery, clustering, dimensional reduction:  $x, a \rightarrow z$
- ▶ Figure out the current state and model parameters: filtering, data assimilation, diagnosis:  $o^{1, \dots, n} \rightarrow z^n, \alpha^{(n)}, x$
- ▶ Steer the treatment: optimal control, reinforcement learning:  $z, x \rightarrow a$

# Tensions and challenges 1

## **Interpretability**

Do we care more about predicting or understanding? Model simplicity versus accuracy and detail.

Model versus data-driven inference: a full palette between field knowledge-based models and black boxes.

# Tensions and challenges 2

## **Identifiability**

A model detailed enough to be deemed realistic by a practitioner may include parameters that the data cannot robustly pin down.

## **Big data.**

Lacking the right tools for analysis, excessive information may, somewhat paradoxically, deteriorate the quality of a prediction.

## **Some partial solutions**

Regularizers: for robustness, to enforce regularity, to promote interpretability and to mitigate overfitting. Examples: penalizers—such as ridge regression— and priors on the parameters.

Cross-validation: training and testing populations.

# Tensions and challenges 3

Observational studies vs. randomized experiments

Individualization of prediction vs. aggregation of data

Variability of data type

Reliability of data, robustness to outliers

Fairness